

# WEB | PROJECT

## ABOUT THE PROJECT

Project Title \_\_\_\_\_

What is the budget? \_\_\_\_\_

What is the time line/schedule for this project? \_\_\_\_\_

Do you have a current website? If so, please list the web address and why you want your site redesigned. \_\_\_\_\_

Do you have a web host and a domain name? \_\_\_\_\_

Who is the target audience for this project? \_\_\_\_\_

Brief description of project \_\_\_\_\_

How many pages do you need? What are the subjects? \_\_\_\_\_

What are you trying to achieve with this project? \_\_\_\_\_

What is the message or theme you would like to convey? \_\_\_\_\_

Is there a 'look' and 'feel' required? (Traditional/minimal/corporate/fun) \_\_\_\_\_

Are there existing visual assets (photos, copy, illustration, etc.) or does this project require stock photography, custom graphs, etc.? \_\_\_\_\_

Are there particular logos, graphics or colors that must be used? \_\_\_\_\_

What are some webpages that you like or find interesting? What is interesting about them? \_\_\_\_\_

What do and don't you want on your website? \_\_\_\_\_

Where is the website content coming from? How often will it need to be updated? \_\_\_\_\_